

Hospitality  
Solutions

**nurus**





Nurus  
is shaping  
the future

Nurus is a member of German Design Council, one of the world's leading centers of expertise on design. It is unique forum for trans-disciplinary knowledge transfer on brand and design.

Nurus is a partner of Fraunhofer IAO Research Network Office 21<sup>®</sup>, which conducts researches on “how people will work and live tomorrow” and defines success factors for new working and office environments.

In addition these respectable foundations, Nurus is a member of Be Original Americas, supporting original design.

Being a well-established worldwide company, Nurus has entered the “Top 200 Brands List” of Archi Tonic which has more than 16 million architects, interior designers and design enthusiasts as followers.

NUMBER

REFLECT

OUR PA

1927

trust  
heritage  
reliability  
experience

45,000 m<sup>2</sup>

capacity  
technology  
quality  
sustainability

>50

worldwide  
locations

37

international  
designers



# ERS CTING SSION

>60 design  
awards

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>200,000s happy  
people :)

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∞ solutions for  
different  
cultures

to be continued...

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Nurus People have stuck  
loyally to the same ethical  
values since 1927.

## Deep roots...

Nurus, from 1927 to the present, makes difference in the management and design of professional furniture with a contemporary approach. Nurus offers thousands of products that are user centered and care about environmental factors.

Nurus People have stuck loyally to the same ethical values for years; it is a large family consisting of employees, designers, suppliers, solution partners and users. Each member of the family is bound together by trust and loyalty.



## Where ideas, objects and people meet.

As a leader global brand who's known for its innovations within the sector, Nurus has been sharing its expertise with customers in more than 50 global locations since 1927. The company is strengthening its position in the Gulf countries by increasing the number of monobrand stores with the goal of becoming the regional leader.

The operations have been strengthened with the strategic step of opening the Nurus MENA management center in Dubai. A new management and sales center in Munich which is a major city for logistics and finance has launched in 2015. Nurus as the owner of many national and international awards by independent juries, has a very important and active role in creating awareness for awarding systems in the eye of consumers, producers and designers in Turkey.

### **Nurus HQ**

1. Organize Sanayi Bölgesi  
Osmaniye Mah. Oğuz Cad. 25  
06935 Sincan, Ankara, Turkey

### **Nurus Export**

Büyükdere Cad. Karakol Sok. No.2  
34330 Levent, İstanbul, Turkey  
export@nurus.com

### **Nurus Germany**

88North Riesstrasse 12 80992  
Munich, Germany

### **Nurus DMCC**

Unit No: 526, DMCC  
Business Centre, Level No 1,  
Jewellery & Gemplex 3 - Dubai, UAE



## INNOVATIVE APPROACH

Nurus D Lab®  
cooperates with other  
designers in harmony  
and collaboration.

Nurus D Lab is effective in every phase, from determining the design strategy of the brand to launching the product in the market. During the product development phase, Nurus D Lab cooperates with other designers in harmony and cooperation. The starting point for the designs is the user's needs and functionality. The phase continues with ergonomics, sustainability and aesthetic concerns and stays up-to-date by following technological developments.



A close-up, low-angle shot of a person's face in profile, wearing black-rimmed glasses. They are looking towards the left, where a computer screen is visible. On the screen, a colorful, multi-colored circular logo is partially visible. The background is dark and out of focus.

Innovative designs and products  
beyond their time.

For Nurus, design is not a beginning but the end of a phase that begins with need. Nurus understands the changing needs of people and produces solutions that are beyond its time, designing products that shape the future with its innovative approach based on research-development.

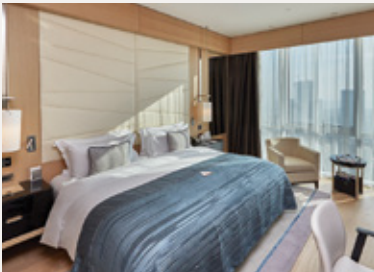
The integration of  
design and engineering.

Thanks to the **Nurus Links®** system found in Nurus products, you can match your electronic devices with your furniture, transfer information from your devices, and organize video-conferences; you can rapid charge your device, or if you wish, easily take care of business with multi-media features available.

**nurus links®**

# Nurus Solutions

## Hospitality Solutions



Home Comfort and Business Focus in Hotels.

Nurus aims to maximize comfort and motivation of the user in guest rooms, lounge areas, restaurants, meeting rooms, auditoriums, administrative offices and business centers.

Nurus ensures appropriate solutions for both business and vacation oriented hotels. In business hotels it provides zones for effective business meetings where people could be easily focus and concentrate on it. Nurus' products can be used in many areas and provides home comfort during the guests' stay.

Nurus produces durable and environmentally friendly products. It brings turnkey solutions to large-scale projects.

## Office Solutions



Happy Offices.

From corporate offices to home offices, from start-ups to well-established corporations, Nurus analyzes the changing needs of its customers with different structures who are operating in various industries, and offers tailor made solutions to their changing working requirements.

It produces people-oriented solutions for "happy offices" with its ergonomic, functional designs which affects the efficiency and motivation positively.

Shaping the future of working life as a leading brand of the industry with its vast knowledge and expertise, Nurus maintains an integrated and faultless process management from production until to the delivery thanks to Nurus Digital Chain® system.

## Education Solutions



Innovative Products in Education.

Nurus designs innovative products suitable to the changing dynamics of education, also feeding from its large-scale projects in the global markets.

By reading the difference between the needs of a fashion design school and a school, which is training a mechatronics technician, Nurus creates projects that are suitable to the targets and needs of educators. Nurus is a "single point" supplier with the product custom designed for projects and its standard product range.

## Health Solutions



### Ergonomic Solutions for Health.

Nurus, designing every detail with technology, experience and care, provides convenient solutions for the health industry with their products that offer personal comfort to users.

Nurus understands every need that personnel and patients both have, and responds to these needs with innovative designs.

## Terminals Solutions



### Rational Products in Terminals.

Terminals where human traffic flow is the most intense produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passenger and terminal staff with innovative designs.









# Nurus Links®

Nurus Links® provides power solutions that assists to select the right item quicker and easier for users' requirements.

## Distributed Energy Ecosystem: Nurus Links®

Nurus Links® is the ultimate set of connectivity solutions integrated in furniture systems with desirable high technology features. Nurus Links® is the fast, functional and practical solution to the changing needs of today and future.

Nurus Links® is available in many versions customizable according to purpose of use and provides easy access to electrical connections without leaving your desk, also saves you from unnecessary cable clutter.



## Rapid Charging



Nurus Links® offers USB ports, micro USB and socket for different devices.

## Sharing Multimedia



Nurus Links® builds a functional and practical platform for collaborative work, video conferences, and presentations by providing data transfer to screen through USB, VGA and HDMI inputs.

## Wireless Charging Unit



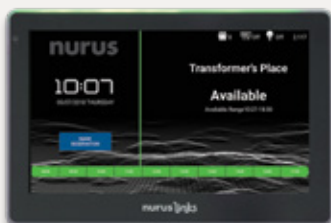
Now you just need to put your mobile devices on the Nurus Links® wireless charging unit for charging!

## Internet Connection



Internet is a major tool and uses on a regular basis in everyday life. Nurus Links® provides Internet access with a CAT6 connection.

## Nurus Links® Smart Reservation System



With the reservation system and its smart software, you can reserve a room or a table for individual work, teamwork or meetings as well as you can send notifications to the participants where you will work and what time. You can also pass on request to different units of the company such as the kitchen for beverages or technical support for equipment.



## Nurus Links® Batteries

Today, employees are free to work wherever they want and with whomever they need, and they have the possibility of a complete mobile way of working. And they can create their own working methods according to their task.

Nurus Links® batteries, designed and developed to meet all these needs, decrease the cost of setting up a new working and meeting spaces, and removes both the cable mess and the extra cost.

The batteries provide energy efficiency, low installation effort and eliminate 'always on' adapters that consume 24/7 power. You can transform anywhere a charging and a smart communication unit for sustainable energy distribution.

## Small and Large Batteries

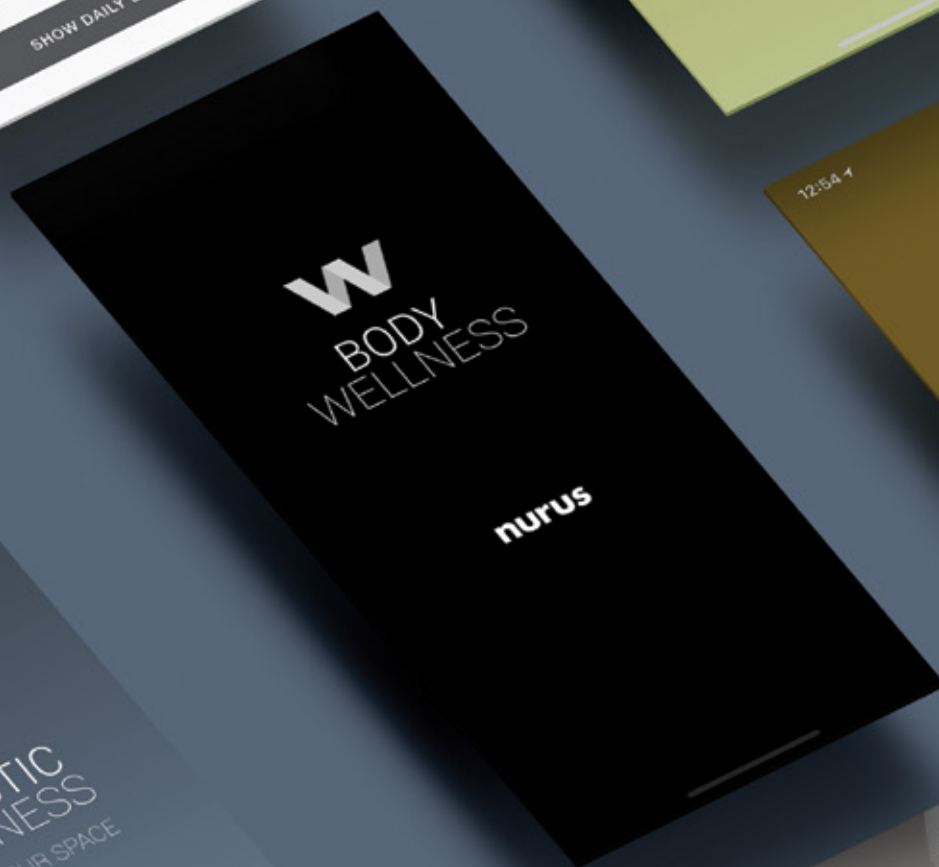
The small battery that provides low energy consumption, you can charge your mobile devices, share data and energize IoT (Internet of Things).

The large battery that can be programmed at different voltages, you can charge your computers, use reservation systems with PoT (Power of Ethernet) for common areas and adjust the height of the sit-stand desks like Otto.

**nurus links®**







# Nurus Wellness

You can protect your health  
and minimize the risk of health  
problems with Nurus Wellness  
Applications.



# Nurus Wellness Applications

## Nurus Body Wellness



You can protect your health and minimize the risk of health problems, which are caused by a sedentary lifestyle and desk job with Nurus Body Wellness.

Nurus Body Wellness application allows you to light workouts such as stretching and strengthening with Take 5 through exercise videos and programs. In addition to having daily exercise programs, it also allows you to keep abreast of past activities.

The exercises you can practice with Take 5 are designed to be a solution to pain and tensions in the joints such as the waist, neck, back, shoulder and knee, and around the muscles that may occur after long hour working. With exercises, you will both strengthen your muscles and improve your posture.

You can say hello to painless life with these exercises, which will take only 5 minutes! All the exercises and the exercise programs prepared with Gazi University Faculty of Health Sciences.





## Nurus Acoustic Wellness



The acoustical balance in accordance with the purpose and the work is important for happiness and productivity in all living places from houses to offices and classrooms. The other significant point is that a room used for speeches or a music hall needs different reverberation time.

The Nurus Acoustic Wellness application, which we developed to measure the acoustical quality of your room, bring the reverberation time to the required level and to help to select sound-absorbing products to correct the excessive reverberation time by measuring the acoustics of the room you specify (dimensions, room type, etc.)

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## Nurus Light Wellness



Many research show that illumination has affected our mental and psychological well being as well as our physical health. The right illumination helps us maintain our eye health, as well as the inability to correctly perceive the space and objects, the regular operation of our biological rhythm, and the absence of a positive mood.

We developed Nurus Light Wellness to find out quality of light of the room and arrange health properly. With Nurus Light Wellness you can measure the light intensity, vibration and temperature of the environment you work in, and you can save these measurements.

The values you can measure with Nurus Light Wellness: Lux Meter, Flicker Test and Kelvin Meter.

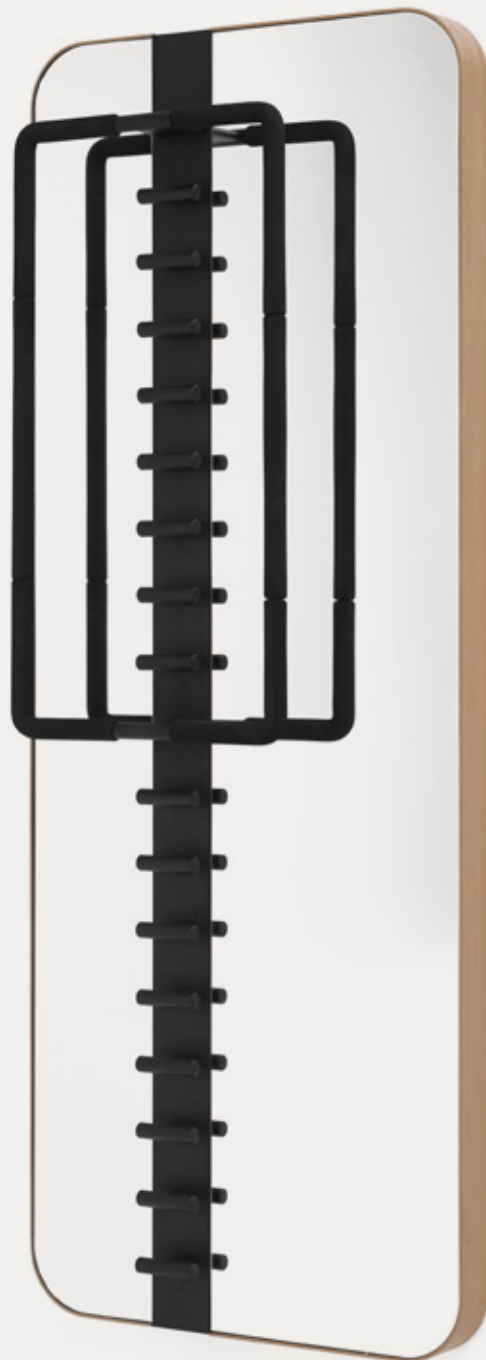
## Key to get refreshed in 5 minutes: Take 5

Starting with our 'health in workspaces' philosophy, our approach in designing Take 5 was to minimize health problems caused by sitting for long periods of time, help you utilize your breaks in the most efficient way possible, and increase your motivation.

Working at a desk for long hours staying in the same position is a primary cause of cervical lordosis loss, carpal tunnel syndrome, obesity and depression, along with chronic muscle pain, cramps and posture disorders.

Take 5 minimizes these effects by helping you get away from stress, providing peace for your mind, regulating your blood flow, flexing your muscles, and straightening your posture.

# TAKE5



Take 5 is an exercise tool designed to enable you to increase your energy and motivation in workspace, and preserve your health by sparing only 5 minutes of your busy schedule. Take 5 is not an ordinary exercise tool, it's also a piece of furniture; not only innovates workspaces with its mirror, but it also promotes a healthy lifestyle and the will to exercise!

Take 5 is not professional exercise equipment. It is designed to support light exercise moves such as flexing and stretching, in order to provide motivation and help preserve and improve health conditions for people of all ages and body forms.









# Rooms

Whether in hotel rooms or suites Nurus welcomes guests with the hospitality products those offer comfort and warmth of home. Nurus aims to provide solutions for various needs of hotel rooms with its unique design.



Rooms

To rest and relax



Ela, Edgar



Alava



Loft



U Too

Alava embodies a modern character within a unibody, shell-like appearance. It may be used in a variety of spheres, ranging from offices and waiting rooms to social spaces and hospitality environments. Environmentally friendly Alava's unibody cushioning and backrest is manufactured from materials that are a % 100 recyclable. Alava's sustainable design was awarded Green Good Design Awards 2015 and entered top Green 100 list which consisting of year's best and most innovative green designs.







Vika, Sema, Alava, U Too, Claire, Drop, Loft





## Rooms



Greta, Edgar



Chiara



Waves



U Too, To





## Rooms



CP1



Hi&Lo, Sema



Juna



Atlantic





Greta, Edgar, Eon









# Lounges

When a journey starts, you never know how long it will take. That is why Nurus aims to design lounges that are enjoyable and comfortable enough to make you feel relaxed.

## Lounges

# Seize the moment



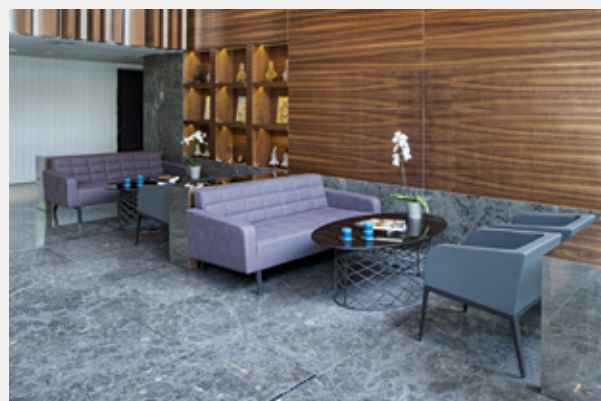
To



Isola Media Wall



Loft



Greta, Tara, Brooklyn





Stone, Tara, To



## Lounges



Hi&Lo



Luna, To



Tan, Loop Lounge



Tara, Brooklyn











# Concentration Zones

Just stay focused and concentrate on your work, to handle personnel business in peace feels effortless with Nurus' solutions for concentration zones.



Concentration Zones

Clear definition of meeting



Picnic, Isola Media Wall, Nurus Links®



Isola, Waves



Greta High Backrest



Isola Meeting, Nurus Links®





Isola, Uneo









# Common Areas

The common areas for guests are designed by Nurus with the aim of creating solutions that will provide comfortable spaces that allows you to breathe.

## Common Areas

### Solutions that will ease traffic flow



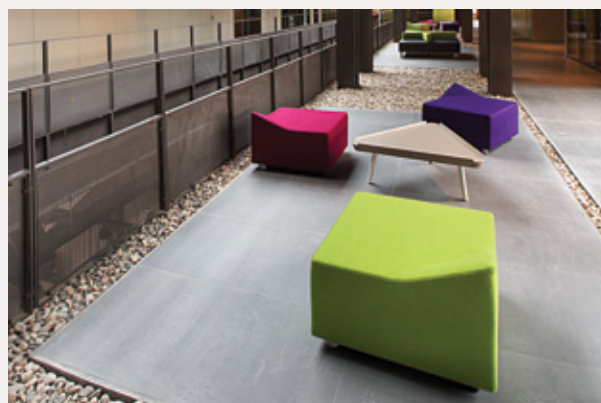
U Too



Connect



Peak, Cork, Sema



Stone, Edgar





Onda, R2

## Common Areas



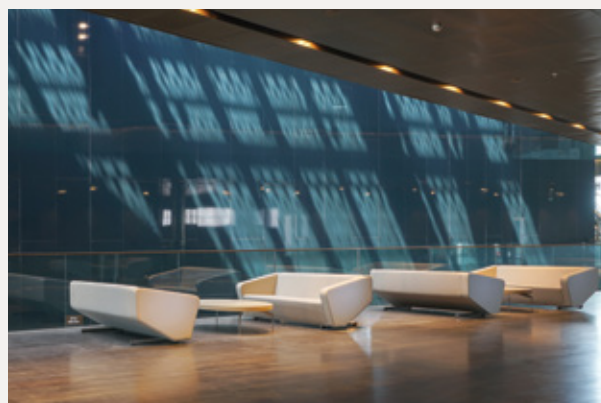
Taklamakan



Porta Venezia



Fly



To













# Restaurants & Bars

Nurus offers stylish solutions to cafe, restaurant, and bars that encourages socializing while providing cozy atmosphere.

## Restaurants & Bars

To answer various expectations



Drop Chair, Bobo



Aro



Fiorellina, Drop Table



Connect, Eon





Tara, Greta

## Restaurants & Bars



Eon



Tau, Eon



Porta Venezia



Have a Break, Bobo





Alava, Brooklyn









# Meeting & Conference

Functionality and comfort has a major role in the meeting and conference rooms. Nurus offers solutions for small meeting rooms to large conference areas for several occasions.

## Meeting & Conference

Inspiring atmosphere for grand thoughts



Azaldu



Isola Meeting, Nurus Links®



Greta Meeting, Nurus Links®



Eon





Inno, Sacha

## Meeting & Conference



Waves, U Too



Pitstop, Nurus Links®



Isola Meeting, Nurus Links®



Pila, Waves







## Meeting & Conference



Nest, Tune



Picnic, Mono



Pitstop, Tune, Nurus Links®



Odire





Waves, Pila









# Offices

Nurus creates innovative and smart solutions for business life, to sustain this period in healthy manner. Work areas that respect individuality while strengthening cooperation plays a major role in continuing teamwork in an enjoyable, and efficient manner.

## Offices

### Innovative and smart solutions



Lunar, Breeze



Pila, Breeze, R2



U Too, R2



I/X, To, Seben







## REFERENCES

- Adina Apartment Hotels, Germany
- Bodrum Princess Deluxe Resort & Spa
- Crown Plaza İzmir
- Diamond Of Bodrum
- Four Seasons Hotel Des Bergues Geneva
- Helios Palace Bulgaria
- Hilton Bomonti İstanbul
- Hotel Richmond Nua Wellness Spa Sapanca
- İlica Hotel Spa & Welness Resort Hotel Çeşme
- Kazan State House Tatarstan
- Khanzad Hotel Iraq
- Lares Park Antalya
- Lykia World Fethiye
- Malobo Convention Center Equatorial Guinea
- Mandarin Hotel Bodrum
- Motel One München - Deutsches Museum, Munich
- Nato Summit 2006 İstanbul
- Özdilek Hotel İzmir
- Radisson Blu Hotel İstanbul
- Renaissance Hotel Moscow
- Rixos Premium Hotel Bodrum
- Rixos Hotel Tekirova
- Rixos Hotel Konya
- Sio Seaside Hotel Libya
- Sir Villages Libya
- Sitel Hotel Libya
- Xanadu Island Hotel Bodrum
- Wyndham Grand Hotel İstanbul



Four Seasons Hotel Geneva



Motel One München -  
Deutsches Museum, Munich



Lykia World Fethiye





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Malobo Convention Center,  
Equatorial Guinea



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Rixos Premium Hotel Bodrum



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Renaissance Hotel Moscow



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Xanadu Island Hotel Bodrum



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Richmond Nua Wellness Spa  
Hotel, Sapanca



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Wyndham Grand Hotel  
Istanbul

AWARDS When you do  
the right thing,  
the whole world  
will reward you.

DESIGN  
MANAGEMENT  
EUROPE

**DME AWARD\_**

Nurus Tasarım Yönetimi



Taklamakan



reddot design award  
winner 2007



U Too



product  
design award  
2001

I/X



product  
design award  
2004

Kiss



product  
design award  
2009

Sema



reddot design award  
winner 2009



2010  
İyi Tasarım Ödülü

4U



2010  
İyi Tasarım Ödülü

Flat



DESIGNPREIS  
2009  
NOMINEE



product  
design award  
2008



reddot design award  
winner 2008

Me Too



product  
design award  
2011

Pitstop



reddot design award  
honourable mention 2011



2012  
İyi Tasarım Ödülü

Onda



reddot design award  
honourable mention 2011



NOMINEE 2015

Mare



Dave, Marla, Ela



Leaves



GERMAN  
DESIGN  
AWARD  
WINNER  
2017



DESIGN  
AWARD  
2017



Renée





Caria



Pila



Tan



Have a Break



Picnic



Inno



Greta



Uneo



Alava / Alava Bench



Eon / Eon Terminal



Ashbury



Isola



Take 5



Diadem



Lips



Mila



Mio



Noctus

## DESIGNERS

Nurus designs its convenient and stylish products together with its award winning management team and renowned designers.



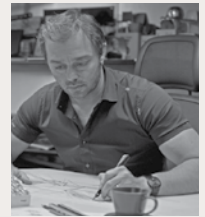
Alper Böler



Andreas Ostwald



Arik Levy



Atilla Kuzu



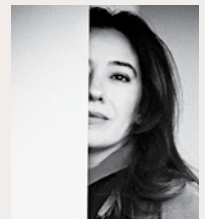
Can Yalman



Charles Pollock



Claus Breinholt



Defne Koz



CuldeSac



Dorigo Design



Fabrizio Batoni



Ece Yalim Design Studio



Fritz Frenkler & Anette Ponholzer





Aziz Sanyer



İnci Mutlu



Jacob Thau



Koral Erat



Lievore Altherr Molina



Dominique David



Murat Tabanlıoğlu & Melkan Gürsel



Monica Förster



Noe D. Lawrance



Nurus Design Lab



Flippo Mambretti



Ömer Ünal



Paolo Favaretto



Radice Orlandini



Shelly Shelly



Martin Ballendat



Giancarlo Bisaglia



Silvia Suardi & Sezgin Aksu



Stefan Brodbeck



Studio Zetass

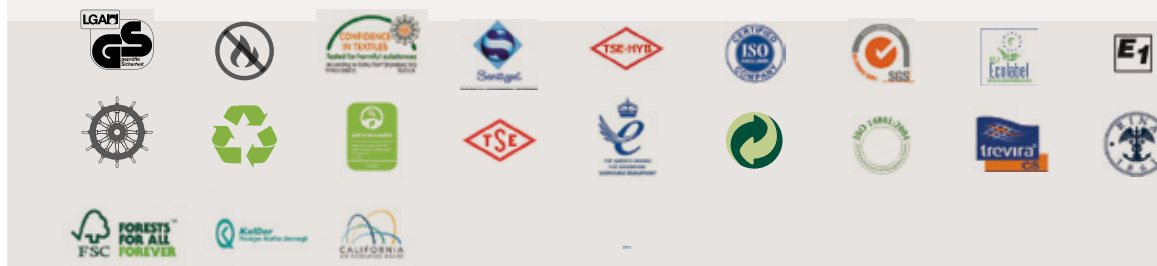


Tanju Özelgin



Yves Behar

Nurus makes sure  
that the materials  
used in manufacturing  
are in conformity  
with international norms  
and standards,  
are certified, recyclable  
and environmentally  
friendly.



Nurus is a member of FIRA and BIFMA and holds the EN ISO 9001 certificate since 1996, EN ISO 14001 certificate since 2004 and OHSAS 18001 certificate since 2007 to present.







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**nurus.com**





Hospitality  
Solutions

**nurus**